

2

Excellent biosecurity

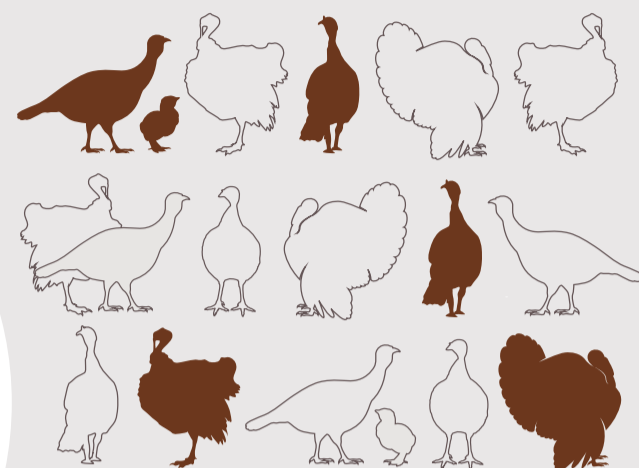
> 70 years

Freedom from Salmonella & Mycoplasma

Providing a **sustainable supply** of breeding stock from **parallel pedigree** programmes with large **diverse** gene pools.

1

Ensuring a **safe and secure** supply of **healthy** birds to help feed a growing global population.



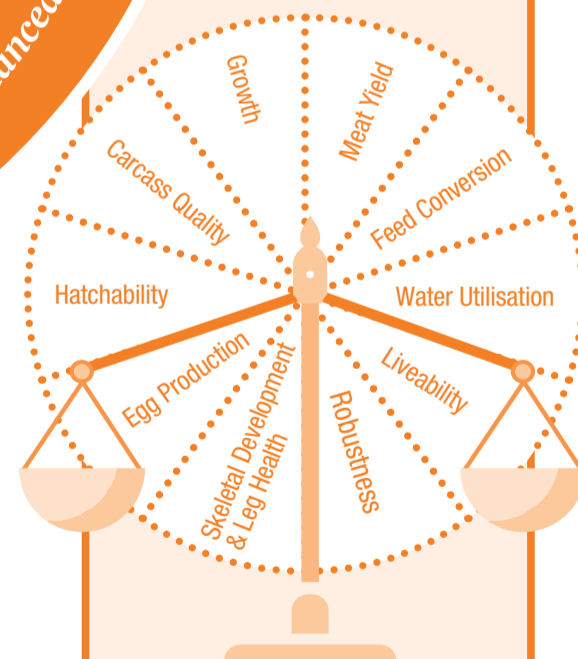
5

Engaging with stakeholders through **active, transparent** communication and **close cooperation** with customers, associations and the wider society.



3

> 50 traits



Simultaneously selecting for a large number of **production, health and welfare** traits through **balanced** breeding.

4

Providing **extensive management support** as management factors influence **70-90%** of the health, welfare and performance of a flock.

